



KRUWEAR

BOW TIE AND MENSWEAR

Founded in 2014 by Charles Mombo, Kruwear Inc. is fast becoming a leader in the menswear industry. Kruwear was crafted from a passion and devotion to provide uniquely designed fashion selections. Kruwear is made with love in the City of Chicago. The company's name originates from the Kru Tribe of Liberia, West Africa, where Charles was born.

TAKING MENSWEAR TO A **NEW LEVEL**

Kruwear was created out of a desire to create beautiful bow ties and menswear. This has been accomplished by going outside of the typical boundaries with an influx of colors, patterns, designs and customizations for everyday menswear. The days of wearing bow ties for special occasions are over, and style now dictates a transformation to incorporating bow ties into daily wear. Each of our bow ties, neckties, and pocket squares are uniquely handcrafted by skilled tailors to produce a limited quantity of 100 pieces or less.

Kruwear pays thoughtful attention to texture as well as color with fabric selections available in silk, denim, chambray, cotton, and leather. Our bow ties are hand-sewn, ready-to-wear, and adjustable with a metal clasp on the back. Kruwear believes in supporting local business and hand selects all fabrics from Chicago-area fabric stores.

Kruwear also unveiled a new eye-catching, eye-shaped Kraft tube product packaging with a clear window design. The new natural appeal, earth tone color package include an image on "how to tie a self-tie bow tie" and "different folds of a pocket square".

VISION MEETS STYLE **THE KRUWEAR APPROACH TO STYLE**

Kruwear is committed to providing exceptional customer service and support. We have solicited input from local markets to aid in the development of the design to ensure broad acceptance and appeal.

It is this proactive approach in the fashion industry that has led Kruwear to become an established name. Kruwear invites you to #JoinTheKru and take on the challenge to revamp your look and introduce new designs and colors, not just into your wardrobe, but your life.

Visit Our Website - www.kruwear.com



A NOTE ON KRUWEAR'S FOUNDER

Despite taking sewing classes at JoAnn Fabrics, Charles doesn't consider himself a traditional fashion designer. With an instant hit and a high demand for his bow ties, he had to outsource in order to meet demands. He holds a B.S. in Computer Science, a Master of Science in Management Information Systems (MSMIS) with a concentration in E-Commerce, and a Master in Business Administration (MBA). Prior to launching Kruwear, he served as a Software Quality Assurance Engineer and Adjunct Professor with a focus in Business and Computer Information Systems. He also served as an Information Technology Manager for the Legacy Systems at a government agency.



Kruwear specializes in going outside the typical boundaries with an influx of colors, patterns, designs and customizations for special occasions or everyday menswear. Being proactive in the fashion industry has led Kruwear to become an established name.

Accessorizing has historically been referenced to women's fashion lines; however, we invite you to take on the challenge and revamp your look. The time is now and we invite you to "Join the Kru". Join the Kru on Facebook, Instagram, Twitter or signup for our Email to be among the first to enjoy our specials – coupons, sales notices, free shipping, events etc.

CONTACT KRUWEAR

To learn more, **contact Shira Bernstein**,
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