



**FOR IMMEDIATE RELEASE:**

**Kruwear Presents “Bow Tie and Brandy” – Father’s Day Edition**

***Sunday, June 12<sup>th</sup>, 12–5pm***

The Silver Umbrella, 5305 S. Hyde Park Blvd, Chicago, IL 60615

**Chicago, IL – May 26, 2016** – Make this Father’s Day the best ever by showing your appreciation and love for your leading men. Join Kruwear, a Chicago-based menswear company, as it presents a **“Bow Tie and Brandy” – Father’s Day Edition** event. Mingle with friends, make new connections, and sip a bit of Brandy and of course shop the extensive Kruwear Line which now includes cuff links.

Self-tie bow ties are the definitive most awesome form of neckwear. If you are not wearing one or know how to tie one, Kruwear will help you learn. Kruwear invites you to step out of the “Father’s Day” norm, and bring your leading men to its sought-after class “How to tie a self-tie bow tie”. Classes are in session: 1:00pm – 1:45pm and 3:00pm-3:45pm respectively. Come wearing a Kruwear bow tie and get 10% off our latest spring/summer 2016 collection. Also, get a free pocket square with the purchase of our latest collection.

Kruwear was fashioned out of the desire to create beautiful bow ties and menswear. Our designs feature a stunning array of beautiful colors and patterns for the sophisticated, fashion-conscious man.

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**FOR MORE INFORMATION PLEASE CONTACT:**

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